# Flywheel Project

Where aspiring young leaders gain hands-on entrepreneurial experience through internships with purpose led companies

# **The Flywheel Project Journey**

JP's inspiration for the Flywheel Project came from his work building Black Lab Sports. His idea was to create opportunities for up and coming leaders to be immersed in critical hands-on experiential learning experience. If he could provide these opportunities through strategic partnerships with a network of companies in the sports and business landscape, he could help up and coming leaders learn by having applicable roles and responsibilities in a diverse portfolio of organizations from startups to well established enterprises. Flywheel Project is an enhanced application based learning platform connecting experienced hard working talent to their future dreams.

The Flywheel Project was founded in 2017 and hosted the first Turn with two students in the spring and nine students in the summer of 2018! Since then the Flywheel Project has hosted a cohort of students each summer and fall, including during the 2020 pandemic. In response to the Marshall Fire that affected 1000+ people the Flywheel Project hosted "Project Phoenix", a community focused event that provided the victims with necessary items for daily life provided with the help of our generous community supporters.

## **Flywheel Focus**

As a catalyst for a better future, Flywheel Project develops tomorrow's business leaders and entrepreneurs through innovative project-based and experiential learning. Flywheel Project connects leading companies with up and coming leaders who are equipped to make an immediate contribution and positive impact.

Flywheel Project focuses on providing interns and our community business partners with an experience that lays the groundwork for further innovation in three ways:



**Internship Curriculum** based on leadership development and creating a niche intern experience for businesses



**Education-Focused** conferences and events to support Thinker Doers along their journey



**Collaborative Spaces** provided for Thinker Doers with the intention to make a profound difference in the world.

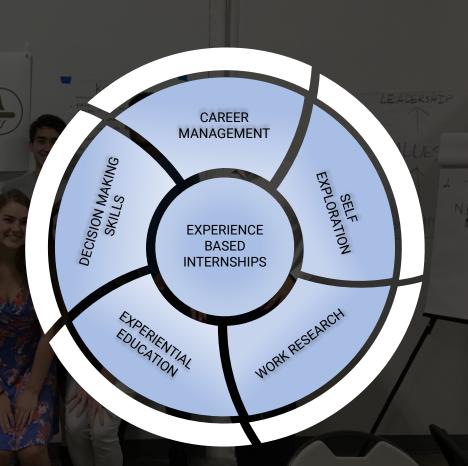


**Why Flywheel Project?** 

Flywheel Project provides a new avenue for gaining skills and expertise.

Our philosophy is one of experience-based learning and project-oriented outcome.

Flywheel Project creates highly skilled, challenge tested leaders with relevant, applicable experience within today's business landscape.



## What is a Turn?

A *Turn* is what the Flywheel Project calls our experience based internship program. When a student participates in a *Turn*, they are provided opportunities to be immersed in critical hands-on experiential learning experience.

- Internship opportunities are built through strategic partnerships with a network of purpose led companies with headquarters or branch location in Colorado.
- Up and coming student leaders will learn by having applicable roles and responsibilities in a diverse portfolio of organizations from startups to well established enterprises.
- Flywheel Project provides additional support to students and employers by managing the communication of the internship responsibilities and work completed, coaching students to prepare them and help bring value while in their role, and acting as the main point of contact for companies during the internship.
- Turns last eight (8) weeks and are hosted in the Summer and Fall, with applications opening in the fall of the previous year.

# Flywheel Project Reach and Impact



Since 2018 Flywheel Project has helped 44 students take their Turn!



**20+** company partners supporting interns and receiving game changing support from FWP interns including **Boulder Chamber of Commerce, Crocs, Cirrus Secure, DJJCPA, KBI Pharma, Tebo Properties**, and more.



During the 2023 Turn 8 experience, interns put in over **1,100** hours working on their projects!



Flywheel Project interns come across the **US and international**, studying towards **undergraduate** or **graduate** degrees, to *take their turn* at propelling humanity forward.

# **Investment Opportunities**



### Flywheel Project Growth Fund

Your gift can help the Flywheel Project expand its reach across all educational institutions, across all industries to connect with purpose driven companies and throughout 2024. Help the Flywheel Project propel humanity forward by supporting the thinker doers of tomorrow through experience based internships.

We will grow partnerships with

- ★ Collegiate, vocational, and local high schools
- ★ Purpose driven companies and entrepreneurs
- ★ Local media and professional groups



#### Turn Sponsor

The Turn Sponsor offers purpose driven companies the opportunity to partner with the Flywheel Project and reserve an intern. The earlier companies commit, the more curated the intern experience can be.

For \$8,000 per student a Turn Sponsor will receive:

- $\star$  A dedicated intern for eight (8) weeks in the summer or fall
- ★ Management relief: Flywheel Project will manage the intern's work on your projects and help guide them to communicate with you and your team effectively
- ★ Pre-internship and Post-internship Feedback Surveys to ensure quality of the program experience.
- ★ Opportunity to post opportunities for employment to our Alumni

Ready to get involved?

Email Savanah Tanner at savanah@flywheelproject.com

